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Total No. of Pages : 02

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BBA/BBA(SIM) (Sem.–1)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code : BBA 101-18

M.Code : 75082

Date of Examination : 06-01-2024

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Answer briefly:**

a) Managerial Skills

b) Contingency Approach of Management

c) Span of Control

d) Management by Objectives

e) Difference between Recruitment and Selection

f) Organizational Inflexibility

g) Just in Time

h) Motion Study

i) Task Force

j) Efficiency and Effectiveness.

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SECTION-B

UNIT- I

2. Why is it important to choose an appropriate form of organization? Discuss the factors that determine the choice of forms of organization.

3. Explain the contribution of Henry Fayol in the development of Management. Critically examine the relevance of the Fayol's Principles in modern organizations by taking a example.

UNIT-II

4. "*Planning is Pervasive in nature*". Comment on the statement and justify your answer with the help of suitable examples.

5. Discuss the concept of Strategic Planning with the help of suitable examples of Growth Strategies for a modern business organization.

UNIT-III

6. "*Motivation is one of the forces that lead to performance*". Do you agree with the statement? State the different kinds of motivators used in the organisations.

7. What is meant by Divisional Organisation Structure? How is it beneficial for Multi-Product Companies?

UNIT-IV

8. "*Delegating is a critical skill for supervisors at any level and can be a major challenge for them to learn*". Comment on the statement.

9. "*Controlling helps in achieving objectives of Organization and Improving Employee's Morale*". Explain the statement in brief.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.